

Sunday, October 17, 2004

I am writing to comment on the possible displacement of the K-LOVE network by LPFM stations.

As a listener of over 2 years and now a financial contributor, I find it difficult to believe that I could be deprived of something that has such a positive effect on me, and so many others.

It is getting more and more difficult to find a radio station that does not either shock or offend in some form or fashion. Yes, there is one other Christian radio station in my listening area, but listening to it requires me to also hear ads for every attorney and car repair facility in my area. I can get this type of advertisement from any radio station.

I listen to K-LOVE for its positive messages and the Christian music I, and my 8-year-old son, so much enjoy. As a responsible person, I stepped up this year to help support this type of radio broadcast with a financial pledge.

I do not feel it would be in the public interest to cause damage to the K-LOVE broadcast network. This is not an advertiser-supported business. The listeners support it. People like me that want a radio station that promotes a positive attitude.

This proposed change in LPFM would hurt the very people that rely on this community service for that positive message. It would also deny me something that I made a choice in listening to and supporting financially.

Please re-consider this change and allow K-LOVE to remain on the air supporting a positive community.

Thanks you for your time,  
Bruce Azzarito